ALAN D. RYERSON, CPA, ASA, CDFA®

(515) 270-6444 x204

BUSINESS AND PROFESSIONAL EXPERIENCE

Gilbert & Cook, West Des Moines, Iowa

Lead Strategist (January 2019 – present)
Investment Adviser Representative (July 2019 – present)
Primarily focused on the complex business and personal financial inter-relationships of the Firm's clients. Leads the development and day-to-day functionality of the Firm's multi-family office operation including assisting in the coordination of the business professionals serving the Firm's entrepreneurial clients.

Retired (October 2018 – December 2018)

BCC Advisers (f/k/a Business Capital Corporation), Des Moines, Iowa

Senior Consultant (January 2017 to September 2018)

Principal, Sr. Vice President and Secretary (August 1992 to December 2016)
Consultant and business adviser to Iowa-based businesses on financial and management projects, business planning and projections, mergers & acquisitions, and business valuations. Also primarily responsible for analysis and litigation support services provided to attorneys and their clients.

HMA, Inc. and Subsidiaries, Des Moines, Iowa

Vice President/Finance (July 1990 to July 1992)
Director of all financial and tax matters, budgeting, investments, planning and projections for holding company and all operating entities. Coordinated the investigation and implementation of all agency mergers and acquisitions. Responsibilities included monitoring human resource function and maintenance and administration of qualified and non-qualified benefit plans.

Holmes, Murphy & Associates, Inc., Des Moines, Iowa

Vice President/Finance (May 1989 to July 1990)
Supervision of all financial and tax matters, budgeting, investments, planning and projections for privately owned, multi-line, independent insurance agency. Performed due diligence and coordinated the implementation of all agency mergers and acquisitions. Responsibilities included monitoring information systems, administrative services and support services functions as well as branch operations.

Financial Manager (May 1983 to May 1989)
Supervised or performed all financial, tax and accounting matters, budgeting, cash management, planning and projections.

KPMG Peat Marwick, Des Moines, Iowa

(July 1976 to May 1983)
Progressed to the position of Senior Tax Manager in the firm's tax department with primary responsibilities in the areas of personal and corporate tax and business planning for privately owned businesses.

EDUCATION

Graduate:	Drake University College of Business, May 1976 Des Moines, Iowa Bachelor of Science (Accounting)
Graduate:	Jefferson Community High School, May 1972 Jefferson, Iowa

CIVIC AND OTHER ACTIVITIES

Current Associations and Positions:

- Certified Public Accountant – Active, January 1977 - June 2018 & July 2020 - present
- American Society of Appraisers - Accredited Senior Appraiser, 2000
- Certified Divorce Financial Analyst® - February 2020
- Iowa Society of CPAs - Member, May 1977
- Financial Executives International - Member, 1987
- American Institute of CPAs - Member, June 1982
- Des Moines Estate Planners - Member, 2002
- Des Moines Club - Member, 1980

Past Associations and Positions:

- Certified Public Accountant – Inactive, July 2018 – June 2020
- Accredited in Business Valuation (ABV) designation by the AICPA – 1998 - June 2018
- Certified in Financial Forensics (CFF) designation by the AICPA – 2008 - June 2018
- American Society of Appraisers - Accredited Member, 1996
- Iowa Society of CPAs - Past President, President, Vice President, Treasurer
- Financial Executives International - Iowa Past President, President, Vice Pres., Treasurer
- Des Moines Estate Planners - Past President, President, Vice President, Treasurer
- Des Moines Host Lions Club - Past President, President, Vice President
- Wednesday Tax Forum - Member, 2005 - 2018
- National Center for Employee Ownership - Member, 1998 – 2015
- ESOP Association - Member, 2002 - 2014
- National Association of Forensic Economics - Member, 1999 - 2015
- Phi Delta Theta Des Moines Householding Corporation – President, 1980 - 2000
- Polk-Des Moines Taxpayers Association - Board Member
- Des Moines Birthplace - Board Member
- Business Aid Society of Polk County - Board Member
- Drake University Accounting Advisory Board - Board Member
- Demonstratives, Inc. - Board Member

Other:

- Selected by The Des Moines Register as one of Iowa's 1993 "Up and Comers," an honor bestowed each year on 24 of the state's rising young business and economic development leaders.
- Iowa Life and Health Insurance Agent's License - 1994
- AICPA Certificate of Educational Achievement in Business Valuations - 1996
- Iowa Society of Certified Public Accountants Distinguished Service Award – 2017

PRESENTATIONS AND ARTICLES

"A 'Happy' Financial Settlement" presented to the Iowa Trial Lawyer's Family Law Seminar, Amana, Iowa – June 1, 2001.

"Crisis Management – An Introduction to Business Continuity Planning" co-presented at the SecureIowa Conference, Des Moines, Iowa – December 7, 2001.

"The Valuation Process for ESOPs and Private Business: How to Value the Shares of a Closely-Held Business" presented at the ESOP Symposium sponsored by The Consulting Group of Salomon Smith Barney, Des Moines, Iowa – May 9, 2002.

"Mergers & Acquisitions – It Matters to You" presented to the Des Moines Estate Planners, Des Moines, Iowa – May 5, 2003.

"The ABCs of Business Valuation" mini-seminar sponsored by the Iowa Society of CPAs, West Des Moines, Iowa – December 4, 2003.

"The ABC's of Family Law Financial Issues" co-presented to the Iowa State Bar Association Family Law Seminar, West Des Moines, Iowa – October 21, 2004.

"Anatomy of an ESOP (from an Investment Banking Perspective)" co-presented to the Iowa/Nebraska Chapter of The ESOP Association, West Des Moines, Iowa – May 5, 2006.

"Dealer Transition Panel Discussion" co-presented to the 2008 Annual Conference of the Iowa-Nebraska Equipment Dealers Association, LaVista, Nebraska – November 18, 2008.

"Valuation Panel Presentation" co-presented to the 2009 Winter Conference of the Iowa/Nebraska Chapter of The ESOP Association, Coralville, Iowa – February 12, 2009.

"Stripping Down the Tax Return…What Lies Beneath the Surface" and "Settling the Case: Recognizing (& Avoiding) the Financial/Tax Traps" co-presented to the Nebraska State Bar Association Family Law Section 2009 Family Law Update, Lincoln, Nebraska – July 24, 2009.

"Basics of Valuation" co-presented to Midwest Regional ESOP Association Conference of Champions, Minneapolis, Minnesota – September 25, 2009.

"We're Settling the Case…Recognizing (& Avoiding) the Financial/Tax Traps!" presented to the Iowa State Bar Association 2009 Family Law Seminar, West Des Moines, IA – October 29, 2009.

"Farm Divorces: A Baker's Dozen Financial Ingredients" co-presented to the Nebraska State Bar Association Family Law Section 2010 Family Law Update, Lincoln, Nebraska – July 30, 2010.

"For richer or poorer. 'Til decree do us part'." Participated on Family Law Panel at 58th Annual Spring Tax Institute, Iowa City, IA – May 4, 2012.

"When to Use Financial Experts" co-presented to the Iowa Association for Justice's 23rd Annual Family Law Seminar, Riverside, IA – April 5, 2013.

"Marital Property Issues" co-presented to Course 237 – Family Law, Drake University Law School – October 11, 2013.

"What Family Lawyers Need to Know About Business Valuation" co-presented to the Iowa State Bar Association 2013 Family Law Seminar, West Des Moines, IA – October 24, 2013.

"What You Always Wanted to Ask a Financial Expert But Were Afraid to Ask." Panel member at Iowa State Bar Association 2015 Family Law Seminar, West Des Moines, IA – October 30, 2015.

"Analyzing Small Business Owner's Tax Return" co-presented to the Iowa State Bar Association 2019 Family Law Seminar – October 24, 2019.

"How Recent Tax Changes Are Complicating Divorce Attorneys' Lives" co-presented to the Iowa State Bar Association 2021 Family Law Seminar – October 22, 2021.